

# Dan Benner Art Director + Digital Designer

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## Summary

Interactive and traditional advertising experience producing creative for the tourism, travel, telecommunication, advocacy, retail automotive, technology, banking and finance, medical and health care, consumer package goods, insurance and real estate sectors

Fluent experience in print design programs: PhotoShop, Illustrator, InDesign (CS5)

Proficient in computer-based design: Dreamweaver, XHTML, CSS, Flash and Keynote.  
(Understanding of SEO, After Effects, ActionScript 2 and jQuery.)

Experience working independently, with a small group or a large company; on or off-site

High standard of visual and verbal communication

Recognized by Adweek and American Advertising Federation

## Leadership

Leads creative campaigns: conceptualizes and creates designs, writes copy, collaborates with and/or supervises copywriters, designers, developers, photographers and production artists

Continuously meets and surpasses client expectations. Comfortable and experienced in presenting work to clients and discussing technology limitations

Implemented and instructed an interactive training program for a print-driven creative department

Initiated and executed a social media strategy for a popular 3,500 page online resource

## Work

Davis + Company - Senior Art Director - Hampton Roads, VA (2011 to present)

Freelance Art Director/Interactive Designer - Minneapolis/St.Paul (2009 to 2011)

Sciway.net - Digital Curator - Charleston (2009)

The Brandon Agency - Art Director - Charleston/Myrtle Beach (2006 to 2009)

Matlock Advertising and Public Relations - Art Director - Atlanta (2005 to 2006)

Idea Associates - Graphic Designer - Atlanta (2003 to 2005)

## Education + Recent Certifications

The Creative Circus - Art Direction Program - Atlanta

Georgia State University - Atlanta

Flash CS4: CreativeTechs (2010)

Dreamweaver III, Javascript: MCTC, Minneapolis (2009)

Dreamweaver, HTML, CSS, Flash, Photoshop for Web: Element K (2008)

Dreamweaver: TTC, Charleston (2008)

# Client List

Publix Supermarkets

Zipit Wireless Messenger

Hargray Telecommunications

Bellsouth

Arby's

3M

Fingerhut | Gettington.com | Bluestem Brands

Patterson Dental | Intravet

FTC Home Security

Greenway Electronic Health Records

Carolina Regional Cancer Center

Anderson Brothers Bank

Crescent Bank

WM Jordan Commercial Builders

Pine Lakes International Country Club

Myrtle Beach Chamber of Commerce

The Salvation Army

Luster's | Renutrients Hair Care

Nationwide Insurance