

DAN BENNER

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SUMMARY

6 years of professional advertising and design experience producing creative for the tourism, travel and leisure, telecommunication, computing and technology, banking and finance, medical and healthcare, consumer package goods, insurance and real estate sectors

Fluent experience in print design programs: PhotoShop, Illustrator, InDesign (CS4)

Proficient in computer-based design: Dreamweaver, HTML, CSS and Flash. Understanding of AS2 and Javascript.

Equally as comfortable working independently, with a small group or a large company

Results oriented and problem solver, who believes in a high standard of visual and verbal communication

Recognized by Adweek and American Advertising Federation

LEADERSHIP

Leads creative campaigns: conceptualizes and creates designs, writes copy, collaborates with copywriters, developers, photographers and production artists to produce campaigns across a variety of media

Analyzes customer needs. Continuously meets and surpasses client expectations.

Comfortable and experienced in presenting work to clients and discussing specs, ramifications of changes and materials/file types needed

Implemented and instructed an interactive training program for a print-driven creative department

WORK HISTORY

Freelance Art Director/Interactive Designer (2009 to present)

Sciway.net - Information Architect - Charleston (2009)

Brandon Advertising and Public Relations - Art Director - Charleston/Myrtle Beach (2006 to 2008)

Matlock Advertising and Public Relations - Art Director - Atlanta (2005 to 2006)

Idea Associates - Graphic Designer - Atlanta (2004 to 2005)

EDUCATION + CERTIFICATIONS

The Creative Circus - Atlanta (1998 to 2000) Course of study: Art Direction

Georgia State University - Atlanta (1992 to 1997) - Course of study: English Literature

Flash CS4: CreativeTechs (2010)

Dreamweaver III, Javascript: MCTC, Minneapolis (2009)

Dreamweaver, HTML, CSS, Flash, Photoshop for Web: Element K (2008)

Dreamweaver:TTC, Charleston (2008)

CLIENT LIST

Publix Supermarkets

Zipit Wireless Messenger

Hargray Telecommunications

Bellsouth Telecommunications

Dell Computers

Cox Communications

3M

FTC Home Security

Cingular Telecommunications

Greenway Medical Technology

Carolina Regional Cancer Center

CISCO Petrochemicals

Anderson Brothers Bank

Crescent Bank

Pine Lakes International Golf/Country Club

Myrtle Beach Chamber of Commerce

The Salvation Army

Luster's/Renutrients Hair Care

Nationwide Insurance